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horses, mules, asses, or cattle which are affected with any infectious or contagious disease; to provide for the inspection of such animals before they are brought into the State; to repeal an act entitled 'An act to prevent the importation of neat cat le for dairy or breeding purposes affected with tuberculosis into the State of California,' approved March 7, 1911; to repeal an act entitled 'An act to prevent the importation of horses, mules, and asses affected with glanders into the State of California,' approved March 7, 1911," is hereby repealed.

SEC. 5. Any person, firm, company, or corporation, their agents, servants, and employees, who shall violate any of the provisions of this act shall be deemed guilty of a misdemeanor, and upon conviction thereof shall be punished by a fine of not more than \$500, or by imprisonment in the county jail for a term not exceeding 180 days, or by both such fine and imprisonment.

**Advertisements—Untrue, Deceptive, or Misleading. Prohibited. (Chap. 634, Act June 1, 1915.)**

SECTION 1. Section 654a of the penal code is hereby amended to read as follows:

654a. Any person, firm, corporation, or association, or any employee thereof, who, with intent to sell, furnish, perform, or in any way dispose of real or personal property, choses in action, merchandise, service, professional or otherwise, or anything of any nature whatsoever offered by such person, firm, corporation, or association, or any employee thereof, directly or indirectly, to the public for sale or distribution, or to induce the public in any manner to enter into any obligation relating thereto, or to acquire title thereto or any interest therein, shall make, publish, disseminate, circulate, or cause to be made, published, disseminated, or circulated, or in any manner place or cause to be placed before the public in the State of California, in any newspaper, magazine, book, pamphlet, circular, letter, notice, handbill, poster, or other publication, or on any billboard, sign, card, label, or other advertising medium, or by means of any electric sign, window sign, show-case or window display, or by any other advertising device, or by public outcry or proclamation, or in any other manner or means whatever, an advertisement of any sort regarding such real or personal property, choses in action, merchandise, service, or anything so offered to the public, which advertisement shall contain any statement, representation, or assertion concerning such real or personal property, choses in action, merchandise, service, or anything so offered to the public, or concerning any circumstance or matter of fact connected in any way, directly or indirectly, with the proposed sale, performance or disposition thereof, which statement, representation, or assertion is false or untrue in any respect, or which is deceptive or misleading, and which is known, or which by the exercise of reasonable care should be known, to be false or untrue, deceptive, or misleading by the person, firm, corporation, or association making, publishing, disseminating, circulating, or placing before the public said advertisement, shall be guilty of a misdemeanor: *Provided, however,* That this act shall not apply to any publisher of a newspaper, magazine, or other publication who publishes said advertisement in good faith, without knowledge of its false, deceptive, or misleading character.

**Mattresses—Making, Remaking, and Sale—Labeling. (Chap. 641, Act June 7, 1915.)**

SECTION 1. (1) The term "mattress," as used in this act, shall be construed to mean any quilted pad, comforter, mattress, mattress pad, bunk quilt, or cushion stuffed or filled with wool, hair, or other soft material to be used on a couch or other bed for sleeping or reclining purposes.

(2) The term "person," as used in this act, shall be construed to include all individuals and all firms or copartnerships.

(3) The term "corporation," as used in this act, shall be construed to include all corporations, companies, associations, and joint-stock associations or companies.